



# Engaging and connecting the goodwill of communities

Be Collective is a digital platform which mobilises all of us to contribute to our communities doing what we can, when we can. Be Collective is for everyone.



- Be Collective is a platform for action and it delivers a 'step change' in value for individuals and groups wanting to contribute to the communities and causes they care about.
- Be Collective enhances volunteer management with tools that streamline processes, encourage participation and bring rigour and accountability.
- Be Collective provides powerful data and insights not currently available, with a suite of reports and storytelling features that record and recognise contribution and impact.
- Be Collective provides a verified Social Record and resume that highlights volunteer efforts, reinforces skill development and creates pathways to employment.

## Why Be Collective?

While we are now more digitally connected than ever, we are not nearly as engaged.

- Too often communities rely on the same people putting their hands up to help each time.
- Community groups, NGOs and NFPs are battling for visibility and connectedness in a crowded and noisy space.
- Community groups and charities are asked to use tools that we would never accept in the business world.
- The experience for volunteers often falls short, not always matching a volunteer's unique skills or interests.
- Organisations are missing key data and reports that would allow them to maximise their impact and tell their stories.
- Businesses struggle to effectively engage their staff and celebrate outcomes.
- Many of our marginalised and isolated could benefit from a sense of empowerment or hope.

Something has to change. We need a holistic solution and approach that allows us to tackle this challenge and restore some resilience in our communities.

Be Collective is a platform that builds healthy and supportive communities. An integrated, networked hub where we can exchange people's time, skills, knowledge, resources and financial support and channel it to where it matters most.

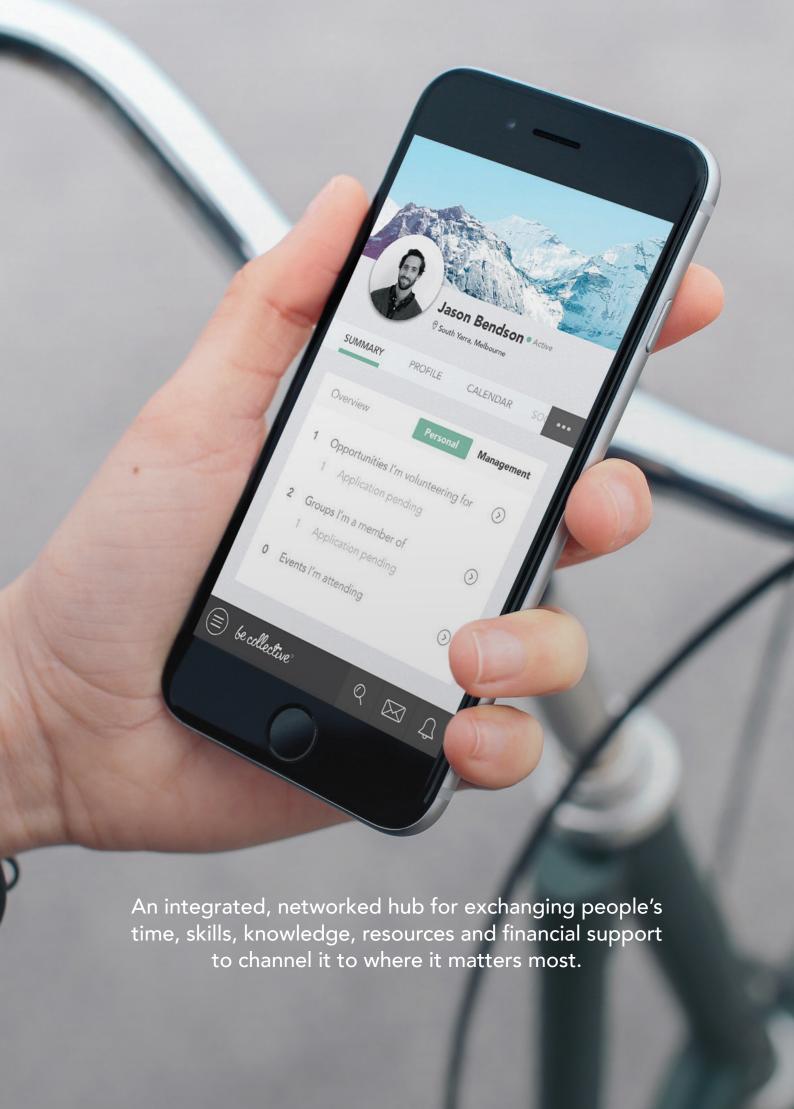


What if communities could better mobilise themselves in a time of need?

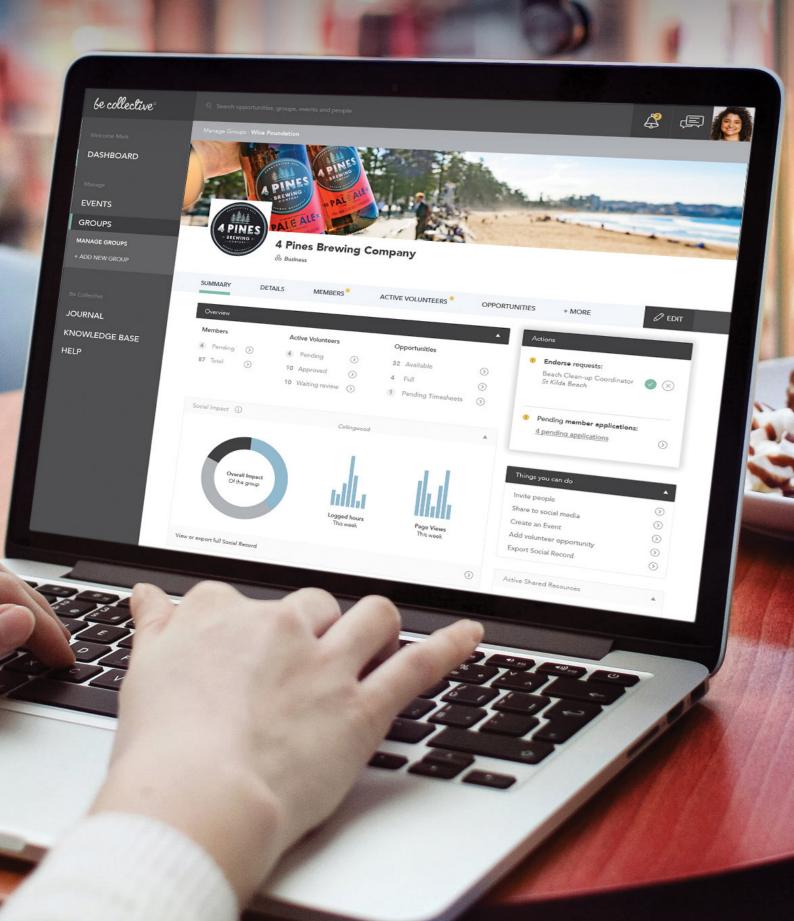
What if we had a better understanding of how well our community is engaged?

What if we could measure what was contributed and what was achieved?

Be Collective is social infrastructure delivering networked tools, supported by a national movement to harness and direct community spirit for the greatest possible impact. Be Collective eliminates duplication, misdirection and waste of effort, promoting a culture of kindness, recognition and support.



End-to-end volunteer management tools that increase value to participants, lift engagement and streamline operations.

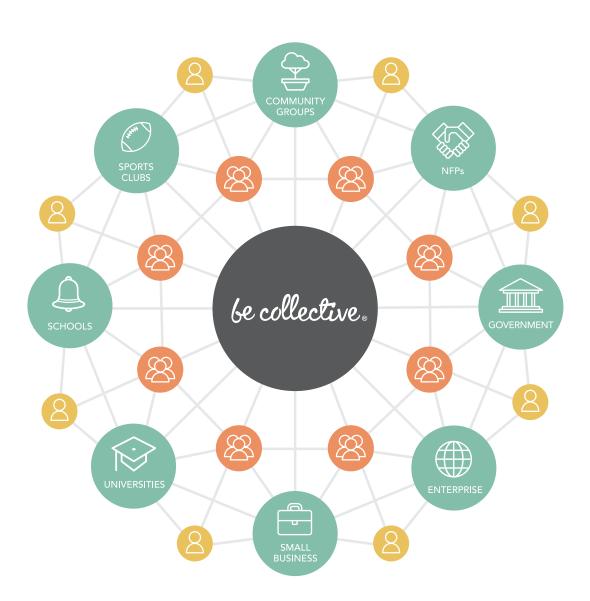


# Be part of a larger whole

Be Collective's social infrastructure uniquely binds communities together and gets everybody on the same page. It is a digital platform designed to be flexible and allow organisations to use the platform in a way that best suits their needs. Be Collective helps everybody realise their positive social impact in the communities in which they live, work and play.

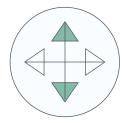
With practical tools to help volunteers find opportunities, manage groups as well as run events and campaigns - Be Collective has something for everyone.

We have crafted this platform with the whole of the community in mind - with integration solutions for changemakers across sectors and communities.



### Features and Functionality

Be Collective is simple and easy to integrate. It links you to your community through social media or an existing website. Be Collective offers a comprehensive suite of features and tools built on years of research and industry engagement.



#### END-TO-END MANAGEMENT

Create volunteering opportunities and events.



#### FUNDRAISE AND DONATE

Allow your supporters to fundraise and donate to your organisation or on behalf of one.



#### FIND VOLUNTEERS

interested in your causes and volunteering opportunities.



#### DYNAMIC REPORTS

Rich data and analytics reflect your organisation's social impact.



#### INTEGRATED EMAIL SYSTEM

lets you brief volunteers ahead of each opportunity.



#### SOCIAL RECORD

Volunteers receive a verified record of their activity and acquired skills.



### MANAGE YOUR VOLUNTEERS

and keep all stakeholders up-to-date.



#### STORYTELLING

Inform your community through powerful storytelling tools.



#### **SMARTLISTS**

Advanced volunteer management tools that keep user details up to date and relevant.



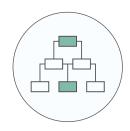
#### **RECOGNISE VOLUNTEERS**

Increase engagement with a unique social currency and credit system.



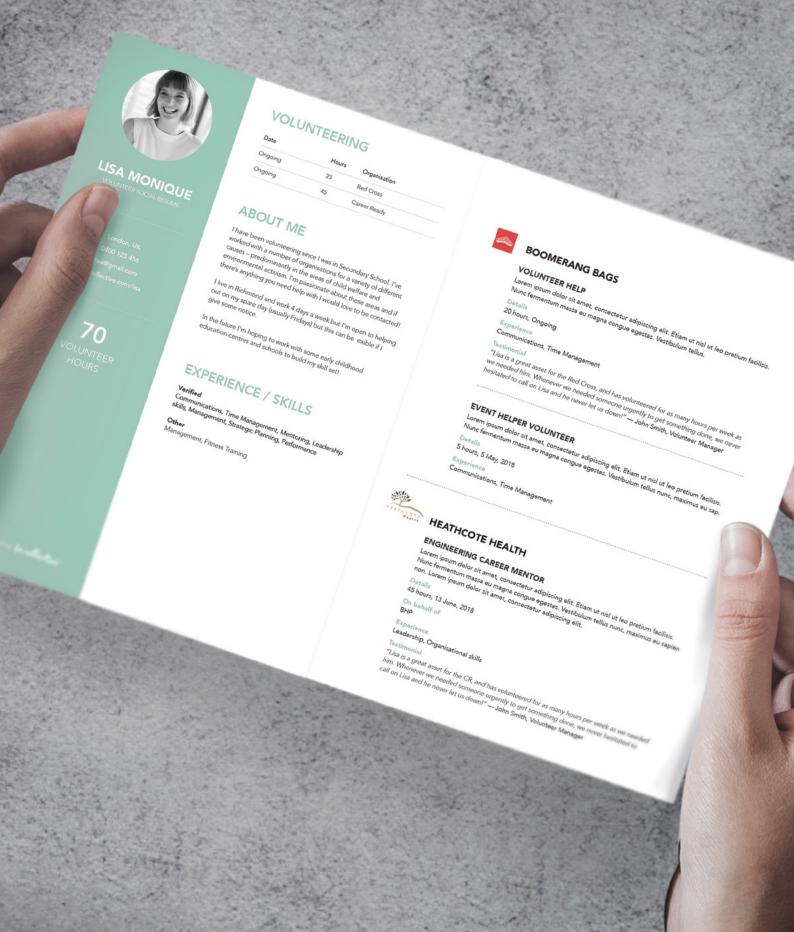
#### PARTNER AND ENDORSE

Collaborate with other organisations to streamline processes and capture social impact.



#### HIERARCHIES

Structure different levels of your organisation with effective management tools. A verified Social Record built in a platform that asks what you can do, not what you can't, highlighting achievements, qualifications and skill acquisition.





Verifed engagement and impact reporting that allows your organisation to be proactive and focus on where and how you want to make a difference.

### Our story

Be Collective has a proud and rich heritage with strong local partnerships to deliver powerful outcomes for communities.

Backed by more than 30 years' experience championing social enterprise and community development projects, the Wise Foundation has an accomplished history creating sustainable solutions to social problems.

The Wise Foundation is the philanthropic organisation of the Wise Family. Since 1983, the Wise Family has initiated, developed and operated many social projects with the purpose of strengthening communities.



"We want to ignite the goodwill and compassion that exists in every part of our community, and connect and engage people in a more meaningful way."

- Robert Wise, Be Collective Founder and Director

More information about the Wise Foundation's current and past initiatives can be downloaded at: weaustralia.com.au/socialhistory.pdf

### Get in touch!

Be Collective International Pty Ltd

To find out more or get in touch visit becollective.com or email hello@becollective.com



